



Beach Cleaning at Chandrabhaga

Society of Integrated Coastal Management (SICOM)-Ministry of Forest, Environment & Climate Change (MoEF&CC) has planned to provide and facilitate the blue flag certification process by way of developing required infrastructure in Odisha Government nominated beach (Chandrabhaga) and maintain cleanliness and environment standards as per the BLUE FLAG criteria. SICOM and SPMU, ICZMP, Odisha planned an intensive beach cleaning at Chandrabhaga from 3rd to 5th June, 2018 to generate awareness on Coasts, it's importance in bio-diversity & our responsibilities, Environmental Education & impact of pollution coinciding with World Environment Day. During intensive beach cleaning the nature of waste and measuring Beach Litter were undertaken considering Beach Litter Indicator criteria to estimate the rating of cleanliness of the beach.

Representatives & Scientists joined from SICOM-MoEF&CC, New Delhi, National Centre for Sustainable Coastal Management (NCSCM), Chennai & State Project Management Unit (SPMU), ICZMP, Odisha in this endeavor. The volunteers for beach cleaning, representatives from relevant Departments, Associations, local Stakeholders, fishermen community and students from schools and colleges participated in the programme. ICZMP, Odisha coordinated the overall beach cleaning programme and Executive Officer, Konark NAC would undertake the day to day management of beach cleaning.



